



Tailor Made Merchandise



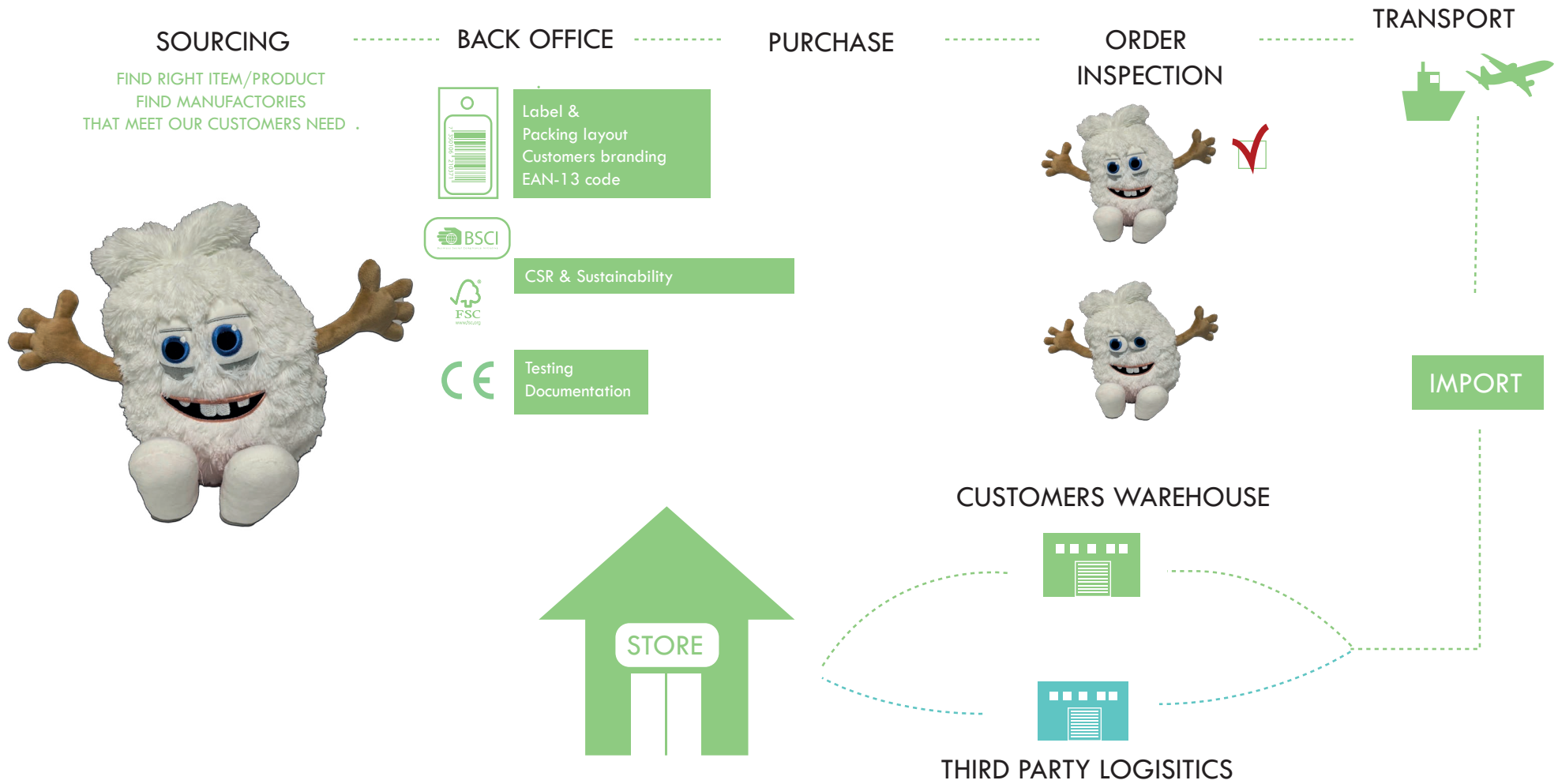
We Make Your Merch

More Personal

Take Care Trading helps amusement parks and theme parks create unique product experiences linked to their own IP or to your brand. We work with personal service and help you create unique products specifically for amusement parks, zoos and theme parks. We are based in Sweden with offices in China.



HOW WE DO BUSINESS



Storytelling

Kolmården Zoo is one of Scandinavia's largest zoos. Here you will find everything from Nordic animals to about 80 endangered species. Here you will find Bamses Värld and the wooden mountain coaster Wildfire, which was named the best in Europe in 2018. We have worked with the park since 2015 and have developed several successful products together over the years.





THE CANDY JAR PROJECT

We were commissioned to come up with a new design for a candy jar used in a theme park. The jar was to mimic a jar found in a cartoon about a bear named Bamse. This became a completely original design. We helped the customer with everything from tests, 3D printed samples to delivering a finished product.



Storytelling

HIGH CHAPARRAL

Welcome to the Wild West

Deep in the Swedish forests we find the western inspired park High Chaparral. Here you can experience and play as if time had stood still. Experience Native Americans, Cowboys and Country music. Here we have created products that will match the park's profile. Annually the park sells over 60,000 hats, lots of toy revolvers and holsters.



Liseberg

Storytelling

Liseberg has been spreading joy for over 100 years and is one of Sweden's most popular tourist destinations.

We have worked with Liseberg and their merchandise for several years. A journey that has produced many unique customer products.



Sweden Rock

Established 1992

Sweden Rock is one of Sweden's largest music festivals. We have helped them develop affordable and unique products for their merchandise sales. The festival is visited annually by 35,000 hard rock loving visitors.

Storytelling



**Over 100 000
custom made hats
yearly... made
us**



Pelle Svanslös

From IP to Merch!

Pelle Svanslös is a Swedish children's book whose characters we have now developed several products for. We also have the rights to sell Pelle products to parks outside of Sweden. Which makes it possible for more destinations to take advantage of their products.



Rainy Business. Is Our Business

Over **100 000**
PVC-free ponchos
yearly

We are an exclusive distributor for one of China's largest Poncho manufacturers. We represent them on the European market. We only work with PVC-free ponchos in EVA, PEVA and Polyester. We can offer 30% recycled material in our PEVA and EVA ponchos. We group buy for several theme parks and this means that transport costs and manufacturing costs are lower.

All our children's ponchos are EN71 tested and meet EU requirements for products for children under 14 years of age. Our products comply with REACH and materials are tested regularly.





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